

ANNOUNCING

*Canada*   
*Night*  
2026



SPONSORSHIP PACKAGE



## The What:

Canada Night is one of the most anticipated unofficial networking events during GSX. Security professionals from across Canada and around the world gather for a relaxed evening of food, drinks, and meaningful industry connections before the show floor opens.

In 2026 we're bringing the Lumberjack Lodge to Atlanta — plaid, rustic lodge vibes, great Canadian hospitality, and one of the best networking nights of the conference.

## The Where:

**Date:** Sunday, Sept 13, 2026

**Time:** Doors open at 6:30PM

**Venue:** Skol Brewing Company, 155 Carnegie Way NW, Atlanta

**Expected Attendance:** 600+ industry professionals





## The Why:

Canada Night is not just another reception — it's a community hub for Canadian and international security professionals attending GSX.

Sponsors benefit from:

- Direct access to hundreds of security industry professionals
- Record attendance at the Canada Night 2025 event with over 950 attendees
- Visibility among integrators, manufacturers, and consultants
- A relaxed environment where real conversations happen
- Brand presence tied to one of the most talked-about GSX networking events
- Get maximum exposure via social, digital, and in-person avenues

Your support helps create a memorable experience while putting your brand front and center with the Canadian security community.



# Canada Night

2026



**DIAMOND — \$15,000 CAD**

(1 table, 12 chairs)

Lead the Star Own the night

- Exclusive seating area for stars of all over Canada
- Premium placement in event signage promotion & exclusive access
- VIP table centrally located within the event area

- 300 drink tickets for all

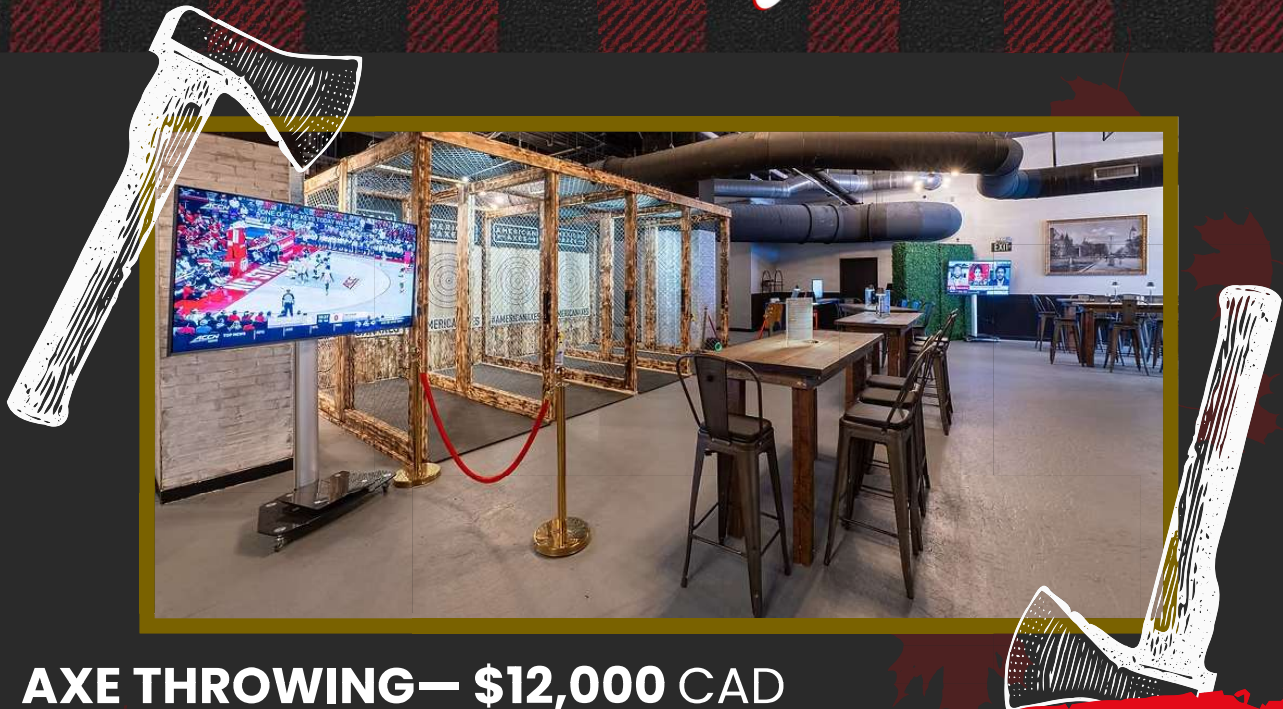
• Chalkboard artwork takeaway for your GSX booth

- Recognition in all Canada Night LinkedIn promotion
- Website sponsor recognition
- Verbal recognition throughout the night
- List of registered attendees
- Opportunity to run prize draw from your own VIP area
  - prize not included



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## AXE THROWING— \$12,000 CAD (1 AVAILABLE)

Own the crowd. Own the night.

Exclusive sponsorship of the Axe Throwing activity. Dedicated roped-off zone with controlled entrance traffic.

- Direct bar access—on engagement with guests
- Premium visibility in one of the most talked-about experiences of the night
- 150 drink tickets for your guests
- Custom chalkboard artwork takeaway for your GSX booth
- Opportunity for signage, staff presence, and brand immersion
- List of registered attendees
- Ability to bring your own swag giveaways for attendees



# Canada Night

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**GOLD SPONSOR — \$9,500 CAD**

**(ONLY 4 SPOTS LEFT)**

**Ship Captains. Be seen. Be remembered.**

- Prominent sponsor recognition
- Designated VIP area within the event space
- 100 drink tickets
- Custom chalkboard artwork takeaway for your GSX booth
- Branding on key event features
- Strong networking presence with attendees
- List of registered attendees
- Opportunity to run prize draw from your own VIP area
  - prize not included



# Canada Night

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## SILVER SPONSOR — \$5500 CAD

(ONLY 4 SPOTS LEFT)

Sharpen your presence.

Strengthen your brand.

Event-wide sponsor recognition

50 drink tickets

On-site brand visibility

List of registered attendees



## BRONZE SPONSOR — \$2,500

CAD

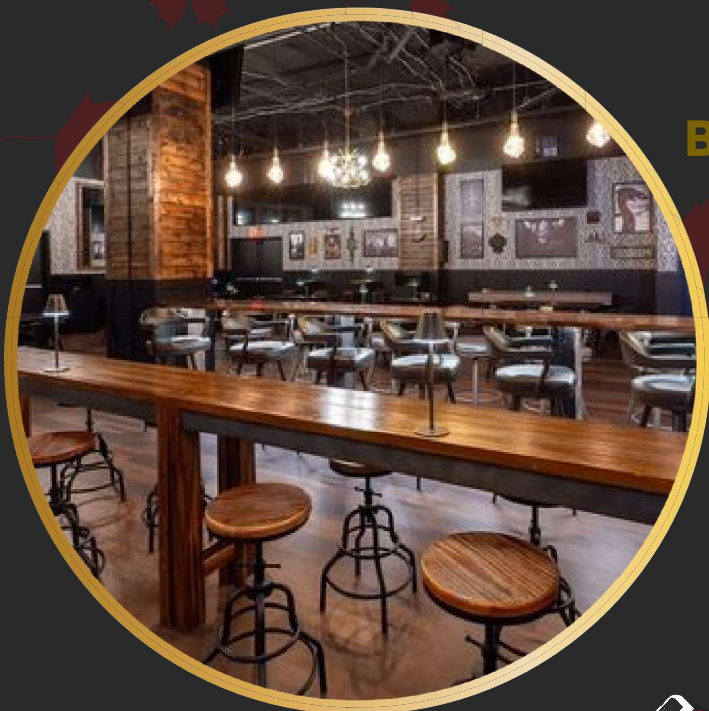
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Plant your flag. Join the gathering.

Event recognition

**25 drink tickets**

On-site brand exposure



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## PHOTO BOOTH SPONSOR —

**\$7,500 CAD**

**(1 AVAILABLE)**

Forge the moment.

Capture the legend.

Remember the sponsor.

Customized green screen backdrop  
with your company logo

Photo sponsor of the event



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Interested in sponsoring this event and showing your Canadian Pride?

To register your company for one of these fantastic options, please click [here](#) or scan the QR Code below, and we will connect with you!

