

ANNOUNCING

Canada 
Night
2026



SPONSORSHIP PACKAGE

Canada Night

2026

The What:

Canada Night is one of the most anticipated unofficial networking events during GSX. Security professionals from across Canada and around the world gather for a relaxed evening of food, drinks, and meaningful industry connections before the show floor opens.

In 2026 we're bringing the Lumberjack Lodge to Atlanta – plaid, rustic lodge vibes, great Canadian hospitality, and one of the best networking nights of the conference.

The Where:

Date: Sunday, Sept 13, 2026

Time: Doors open at 6:30PM

Venue: Skol Brewing Company, 155 Carnegie Way NW, Atlanta

Expected Attendance: 600+ industry professionals



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The Why:

Canada Night is not just another reception — it's a community hub for Canadian and international security professionals attending GSX.

Sponsors benefit from:

- Direct access to hundreds of security industry professionals
- Record attendance at the Canada Night 2025 event with over 950 attendees
- Visibility among integrators, manufacturers, and consultants
- A relaxed environment where real conversations happen
- Brand presence tied to one of the most talked-about GSX networking events
- Get maximum exposure via social, digital, and in-person avenues

Your support helps create a memorable experience while putting your brand front and center with the Canadian security community.



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DIAMOND — \$15,000 CAD

(1 AVAILABLE)

Lead the clan. Own the night.

- Exclusive presenting sponsor status on all event badges
- Premium logo placement on event signage, promotion & exclusive swag
- VIP table/area centrally located within the event space
- 300 drink tickets for elite hosting
- Custom chalkboard artwork takeaway for your GSX booth
- Recognition in all Canada Night LinkedIn promotion
- Website sponsor recognition
- Verbal recognition throughout the night
- List of registered attendees
- Opportunity to run prize draw from your own VIP area
 - prize not included



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AXE THROWING— \$12,000 CAD **(1 AVAILABLE)**

Command the crowd. Own the arena.

- Exclusive sponsorship of the Axe Throwing activity
- Dedicated branded zone with constant attendee traffic
- Direct, hands-on engagement with guests
- Premium visibility in one of the most talked-about experiences of the night
- 150 drink tickets for activity hosting
- Custom chalkboard artwork takeaway for your GSX booth
- Opportunity for signage, staff presence, and brand immersion
- List of registered attendees
- Ability to bring your own swag giveaways for attendees



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GOLD SPONSOR — \$9,500 CAD

(4 AVAILABLE)

Ship Captains. Be seen. Be remembered.

- Prominent sponsor recognition
- Designated VIP area within the event space
- 100 drink tickets
- Custom chalkboard artwork takeaway for your GSX booth
- Branding on key event features
- Strong networking presence with attendees
- List of registered attendees
- Opportunity to run prize draw from your own VIP area
 - prize not included



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SILVER SPONSOR — \$5500 CAD

(7 AVAILABLE)

Sharpen your presence.

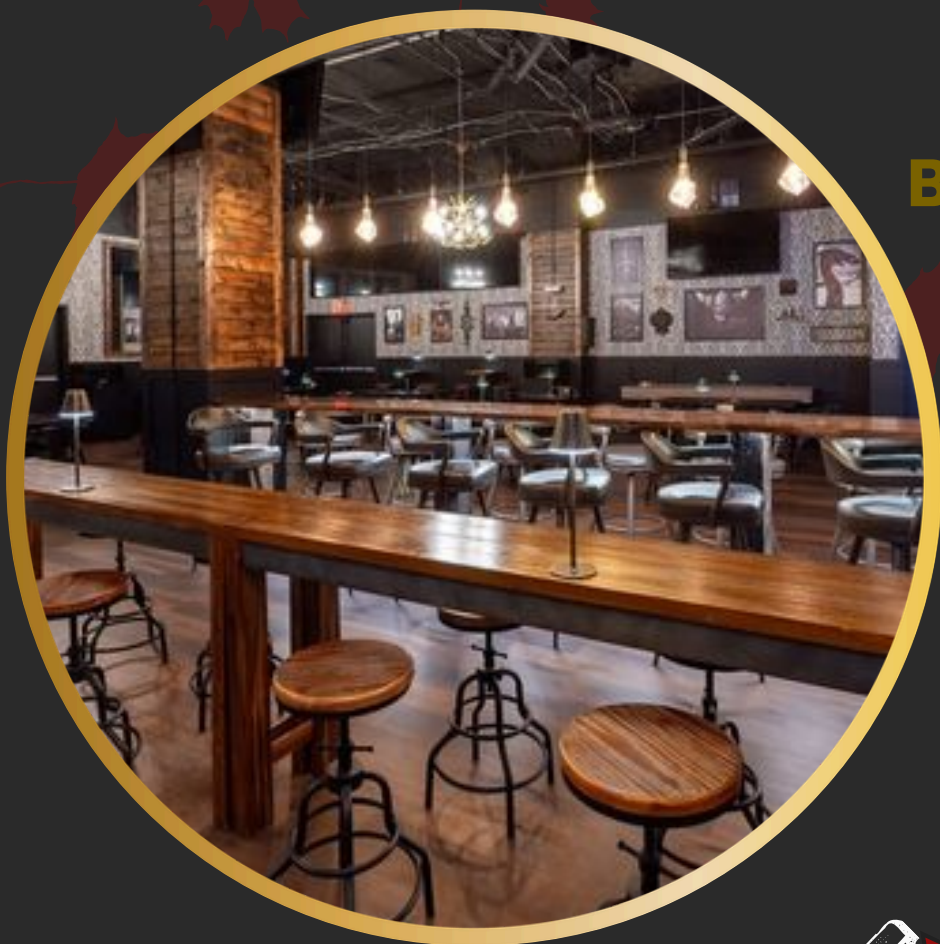
Strengthen your brand.

Event-wide sponsor recognition

50 drink tickets

On-site brand visibility

List of registered attendees



BRONZE SPONSOR — \$2,500

CAD

(10 AVAILABLE)

Plant your flag. Join the gathering.

Event recognition

25 drink tickets

On-site brand exposure



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PHOTO BOOTH SPONSOR —

\$7,500 CAD

(1 AVAILABLE)

Forge the moment.

Capture the legend.

Remember the sponsor.

Customized green screen backdrop
with your company logo

Photo sponsor of the event



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Interested in sponsoring this event and showing your Canadian Pride?

To register your company for one of these fantastic options, please click [here](#) or scan the QR Code below, and we will connect with you!

