

ANNOUNCING

THE

65%

NEW ORLEANS



Canada Night



SPONSORSHIP PACKAGE



We're taking over the **House of Blues** to create a spectacular evening of networking, entertainment, and NOLA-style celebration. This is your chance to put your brand in front of the top security professionals from Canada and around the world.

## **ASIS Canada Night at GSX 2025**

**Date:** Sunday, September 28, 2025

**Venue:** House of Blues, New Orleans

**Vibe:** Mardi Gras, ASIS-style. Think Rock, beads, themed cocktails, and security pros from across the globe.

**Expected Attendance:** 500+ industry professionals





- ASIS Canada Night is a long standing tradition, that brings together old and new friends in a relaxed social setting.
- Come for the fun, stay for the games!



**Without our sponsors, this epic event would not be possible.**

This is a great way to show your support and involvement with ASIS. This distinctive opportunity provides pre-conference brand exposure, creating buzz and excitement. Sponsorship benefits include company branded drink tickets to share with your clients, colleagues, partner and acquaintances, old and new.



- Free admission to all attendees
- Presentation of the Ron Minion Award
- Light Buffet served
- Late Night Pizza
- 50/50 Cash Draws
- Draw Prizes



## Let's Talk Mardi Gras ROI

# By sponsoring ASIS Canada Night at GSX 2025, you're:

Reaching a highly targeted audience of security professionals

Elevating your brand in a vibrant, unforgettable setting

Building authentic engagement through shared experiences

Getting maximum exposure via social, digital, and in-person avenues







## DIAMOND SPONSOR —

**\$15,000CAD (1 AVAILABLE)**

*You are the King of the Parade*  
— the **TITLE SPONSOR!** 🏰

- 300 custom pre-batched signature cocktails with signage at all bars
- Title Sponsor status & logo on entrance banner
- Custom-branded lanyards + name cards for all attendees
- Looping logo/ad on HDTVs throughout the venue – 35% airtime
- Logo & name in all press, promo, & social media (@ASISCanada LinkedIn & Twitter)
- Use of ASIS Canada logo ("Proud Supporter...")
- Logo with hotlink on ASIS Canada website under sponsor tier
- Business card contact list from prize giveaway\*
- Banner stand placement at event\*
- \*Note: Sponsor provides own banner & raffle prize
- 1 custom hand-painted chalkboard to display and keep (or give away)



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**GOLD SPONSOR —**  
**\$7,500CAD(6 AVAILABLE)**  
 Official Sponsor of the  
 VooDoo Garden Experience



- 6 custom chalkboards to display and keep
- Looping logo/ad on HDTVs – 25% airtime
- 65 branded drink tickets
- Logo & name in all press, promo, & social media
- Use of ASIS Canada logo ("Proud Supporter...")
- Logo on ASIS Canada website with hotlink
- Business card contact list from prize giveaway\*
- Banner stand placement at event\*

\*Note: Sponsor provides own banner &  
 raffle prize



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**SILVER SPONSOR —**  
**\$5,000CAD (10 AVAILABLE)**  
 Theme Food Buffet Sponsor  
 — because beads need bites

- Looping logo/ad on HDTVs – 20% airtime
- 35 branded drink tickets
- Social media shoutouts (@ASISCanada)
- Use of ASIS Canada logo
- Logo on ASIS Canada website with hotlink



- Logo signage at buffet stations







## **BRONZE SPONSOR — \$2,500CAD (20 AVAILABLE)**

The essential krewe  
members – no parade  
without you!

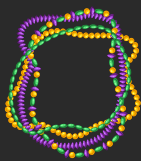
- Looping logo/ad on HDTVs – 10% airtime
- 15 branded drink tickets
- Social media shoutouts
- Use of ASIS Canada logo
- Logo on ASIS Canada website with hotlink



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# Special Mardi Gras Activity Sponsorships



## **BEAD TOSS CHALLENGE SPONSOR —** **\$10,000CAD (1 AVAILABLE)**

Your brand takes center stage with a fully interactive Bead Toss Challenge. Think of it as the Mardi Gras version of cornhole—beads fly, people cheer, you get all the credit.

## **PHOTO BOOTH SPONSOR —** **\$8,000CAD (1 AVAILABLE)**

500 branded Mardi Gras beads with your photo on one side, logo on the other

Access to name/company/email data from booth



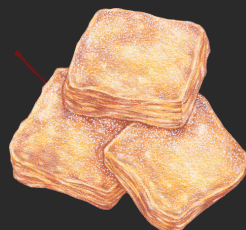
## **MASK-MAKING STATION —** **\$10,000CAD (1 AVAILABLE)**

Let guests craft their own mystery with branded mask materials and signage



## **CIGAR ROLLING EXPERIENCE —** **\$8,000CAD (1 AVAILABLE)**

Custom logo cigar rolling station – because sophistication is security



## **LATE NIGHT BEIGNET SPONSOR —** **\$5,000CAD (1 AVAILABLE)**

Branded table skirts as midnight snacks (pizzas & sweets) are served



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Interested in sponsoring this event and show your Canadian Pride?

To register your company for one of these fantastic options, please click [here](#) or scan the QR Code below, and we will connect with you!

