



— CANADA NIGHT —

1994  2024

— The Official *30th* Anniversary —

— Sponsorship Package —

www.asiscanada.ca



Celebrating
— 30 YEARS —
Canada
Night



ICEBAR
ORLANDO

SUNDAY, SEPTEMBER 22, 2024

HAPPY HOUR

6:30 – 11:30PM

8967 International Dr, Orlando, FL

**DON'T MISS THE COOLEST
EVENT OF THE YEAR!"**

30
YEARS

ASIS[®] CANADA NIGHT

**BREAKING THE ICE
HAS NEVER BEEN
THIS MUCH FUN!**

ASIS CANADA 2024
NETWORKING EVENT
SPONSORSHIP
OPPORTUNITIES



**SPONSORS HOST YOUR
PARTY WITHIN A PARTY**

Celebrate 30 years and be part of the
of tradition.

Don't miss your shot to brand your
business and impress your customers,
partners and colleagues in a fun and
festive setting.



WELCOME

ASIS CANADA NIGHT 2024

30
YEARS

30+
SPONSORS

100%
FUN

ASIS Canada Night: Where tradition meets friendship. Join us to reconnect and celebrate.

Without our sponsors this epic event would not be possible. Our sponsors make this epic event possible. Show your support for ASIS with pre-conference brand exposure and exciting benefits, including branded drink tickets for your network!

Free admission to all attendees
Presentation of the Ron Minion Award
Light Buffet served
Late Night Pizza
50/50 Cash Draws
Draw Prizes

Get ready to chill at the 30th Annual ASIS Canada Night, kicking off the 2024 GSX Conference in Orlando!

Join us on Sunday, September 22, 2024, 6:30 - 11:30 pm, at the Ice Bar Orlando.

Open to all ASIS members and guests, this cool mixer where potential clients are just 1 degree away from meeting you. Break the ice and elevate your company's visibility with our sponsorship opportunities Contact the ASIS Canada Night Committee now and freeze out the competition.



ICEBAR
ORLANDO

DIAMOND SPONSOR

SPONSOR PACKAGE



\$12,000 EXCLUSIVE 1 PACKAGE AVAILABLE

- Signature sponsor status & company logo of **TITLE SPONSOR** acknowledgement banner on front entrance arrival for approx 600+ guests.
- Official sponsor of the **ICE BAR EXPERIENCE**. Includes thermal coats & gloves and Signature Ice Glass Cocktails to all guests entering the Ice Bar area.
- Lanyards with company logo and name card - for each attendee to wear.
- Looping company logo / Advertising on HDTVs throughout the venue. Approx 35% airtime loop runs all night.
- 100 PREMIUM Beer/Wine /Spirits Tickets with company logo.
- Custom Company Coasters at all bars.
- Your company logo on custom golf t-shirt worn by 4 serving staff.
- Company name and logo Included in Press Releases, advertising, email promotion & social media mentions from @ASISCanada (LinkedIn & Twitter).
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada").
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website
- List of business card contact information from collection from prize give-away*.
- Banner stand placement with company advertising*

- Official sponsors of the **FIRE LOUNGE EXPERIENCE**, with full dance floor. Includes logo on **DJ booth or backdrop** and **Custom GOBO** - white logo projected on to main Fire Lounge wall or floor.
 - Custom cocktail coaster w/company logo.
 - Looping company logo / Advertising on HDTVs throughout the venue. Approx 25% airtime loop runs all night.
 - 65 PREMIUM Beer/Wine /Spirits Tickets with company logo.
 - Your company logo on custom golf shirt worn by 2 serving staff.
 - Exclusive reservation of premium restaurant tables for your VIP guests.
 - Company name and logo Included in Press Releases, advertising, email promotion & social media mentions from @ASISCanada (LinkedIn & Twitter).
 - Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada").
 - Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website.
 - List of business card contact information from collection from prize give-away*.
 - Banner stand placement with company advertising*.
- * Sponsor to provide own pop up or portable banner & raffle door prize

GOLD SPONSOR

\$6,000
5 PACKAGES
AVAILABLE





SILVER SPONSOR

\$4,000 - 10 PACKAGES AVAILABLE

- Sponsorship of the **SNOWFLAKE FOOD BUFFET** (company Logo acknowledgment on a custom sign at the venue (provided).
- Looping company logo / Advertising on HDTVs throughout the venue. Approx 20% airtime loop runs all night.
- 35 PREMIUM Beer/Wine /Spirits Tickets with company logo.
- Your company logo on a custom golf shirt worn by 1 serving staff.
- Company name social media mentions from @ASISCanada (LinkedIn & Twitter).
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada").
- Company logo & acknowledgment on ASIS Canada website listed by sponsor support level with hotlink to company website.

- Looping company logo / Advertising on HDTVs throughout the venue. Approx 10% airtime loop runs all night.
- 15 PREMIUM Beer/Wine /Spirits Tickets with company logo.
- Company name social media mentions from @ASISCanada (LinkedIn & Twitter).
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada").
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website.

BRONZE SPONSOR

\$2,000
15 PACKAGES
AVAILABLE

\$2,000 - Custom Ice Sculpture
Add a Custom Ice Sculpture to any package
4 Available



\$2,000 - Flare Bartender & Fire Blower
Add a Custom Ice Sculpture to any package
1 Available



**ADD-ON
BRANDING**

ULTIMATE SHOOTOUT SPONSOR

\$7,000



Score Big with Our Ultimate Hockey Shootout Sponsorship Package!
Gather your squad and get ready to dominate center ice because with our sponsorship,
the shootout game becomes YOUR main event!

Customize your sponsorship package to fit your brand's goals and objectives like a perfectly executed power play. Whether you're into branded giveaways, draw prizes or giving away drink tickets, this interactive game dominates the outdoor patio.

- Shootout equipment is provided. Net, goalie screen, sticks and pucks.
- Banner with company logo provided.
- Looping company logo / Advertising on HDTVs throughout the venue. Approx 10% airtime loop runs all night.
- 50 PREMIUM Beer/Wine /Spirits Tickets with company logo.
- Bask in the glory of victory with public recognition during event announcements and Company name social media mentions from @ASISCanada (LinkedIn & Twitter).
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada").
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website

PIZZA SPONSOR

\$7,000 - Pizza Sponsor 1 Package Available

- Sponsorship of 75 late night pizzas served on custom company logo table skirts.
- Looping company logo / Advertising on HDTVs throughout the venue. Approx 20% airtime loop runs all night.
- 30 PREMIUM Beer/Wine /Spirits Tickets with company logo.
- Your company logo on custom golf shirt worn by 1 serving staff.
- Exclusive reservation of premium restaurant tables for your VIP guests.
- Company name social media mentions from @ASISCanada (LinkedIn & Twitter).
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada").
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website.

SPECIAL SPONSORS

\$6,000 Photo Sponsor 1 Package Available

- Roaming photographers captures guests enjoying ASIS Canada Night, photos include custom branded digital frame. Gues can text or email photos directly to themselves and post immediately to social.
- Looping company logo / Advertising on HDTVs throughout the venue. Approx 20% airtime loop runs all night
- 30 PREMIUM Beer/Wine /Spirits Tickets with company logo
- Your company logo on custom golf shirt worn by 1 serving staff
- Inclusion in email promotion & social media mentions from @ASISCanada (LinkedIn & Twitter)
- Exclusive reservation of premium restaurant tables for your VIP guests
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website



ASIS CANADA NIGHT 2024
Sponsorship Form



ASIS Canada
500 Centre Street, SE
Calgary, AB
T2G 1A6
www.asiscanada.ca

COMPANY INFORMATION Please complete in full

Company Name :

Company Contact Name :

Phone # : Email:

Address Street :

City/Prov/State : Postal/Zip Code:

Company Twitter : @ LinkedIn :

I wish to become an official sponsor. Please choose sponsor package:

- | | | |
|---|--|--|
| <input type="checkbox"/> DIAMOND
1 sponsorship available
\$12,000 | <input type="checkbox"/> GOLD
5 sponsorships available
\$6,000 | <input type="checkbox"/> SILVER
10 sponsorships available
\$4,000 |
| <input type="checkbox"/> BRONZE
15 sponsorships available
\$2,000 | <input type="checkbox"/> PHOTO SPONSOR
1 sponsorship available
\$6,000 | <input type="checkbox"/> LATE NIGHT PIZZA
1 sponsorship available
\$7,000 |
| <input type="checkbox"/> SHOOTOUT SPONSORSHIP
1 sponsorships available
\$7,000 | <input type="checkbox"/> FLARE BARTENDER &
FIRE BLOWER
\$2,000 + SPONSORSHIP | <input type="checkbox"/> CUSTOM ICE SCULPTURE
\$2,000 + SPONSORSHIP |

Do you require an invoice : Yes No

Instructions:

1. Please submit this sponsorship registration no later than August 1, 2024 to Marc Courville or Julie Taylor (see contact info).
2. Submit high quality company logo, PNG and PDF format with registration.
3. Payments can be made by credit cards online at the ASIS Canada website via <https://asiscanada.ca/canada-night/>
4. Cheque payments can be made to ASIS Canada and mailed to:
ASIS Canada
500 Centre Street, SE
Calgary, AB
T2G 1A6

Contacts:

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