

**Strike Up Some Fun!**



**ASIS NIGHT**  
CANADA

**09 | 09 | 19**

**SPONSORSHIP  
PACKAGE**



DETAILS & SPONSORSHIP OPPORTUNITIES  
[ASISCANADA.CA](http://ASISCANADA.CA)



# ASIS CANADA NIGHT

**09 | 09 | 19**

**LUCKY STRIKE®**

ASIS International Canada is very excited to launch the 2019 campaign in support of ASIS Canada Night



Get in the game beyond the show-floor and put your mark on ASIS Canada Night to brand your business and impress your customers, partners and colleagues.



**Monday, September 9, 2019**

**Lucky Strike Entertainment @ Streeterville**

ASIS Canada Night Committee is pleased to offer you the opportunity to increase your company's strategic position and become "top-of-mind" to over 1000 of your fellow ASIS members and potential future members.

This year is not to be missed! ASIS CANADA Night will be the hottest game in town!

We have a remarkable venue, **Lucky Strike @ Streeterville** (downtown Chicago) offers a one-of-a-kind atmosphere for a memorable evening brimming with high-energy and good times, is the perfect venue for **GSX exhibitors** to up your preshow game at the most sought after social events at GSX.

Lucky Strike is a massive upscale entertainment space that offers premium lounges for bowling, billiards, ping pong, darts, virtual shooting, range, mini golf, and arcade games - all on one floor!

Get in the game beyond the show floor and put your mark on ASIS Canada Night to brand your business and impress your customers, partners and colleagues.

The ever popular Canada Night event open to all ASIS Canadian and International members and guest, is the precursor to the GSX Annual Conference, held on Monday, September 9, 2019 beginning at 6pm

## EVENTFUL BENEFITS

Get a leg up - heighten  
pre-conference visibility

Create buzz, Increase show floor traffic  
Distinct opportunity to leverage & promote  
your brand

Connect & reconnect -  
invite customers, partners

Company branded drink tickets

Show support and involvement with ASIS



## Event Drink Specials

## EVENTFUL NIGHT

**FREE GAMES**

**FREE ADMISSION**

**Presentation of the Ron**

**Minion Award**

**Light Buffet served**

**Late Night Pizza**

**50/50 Cash Draws**

**Draw Prizes**



# SPONSORSHIP PACKAGE



# SPONSORSHIPS

## AT A GLANCE



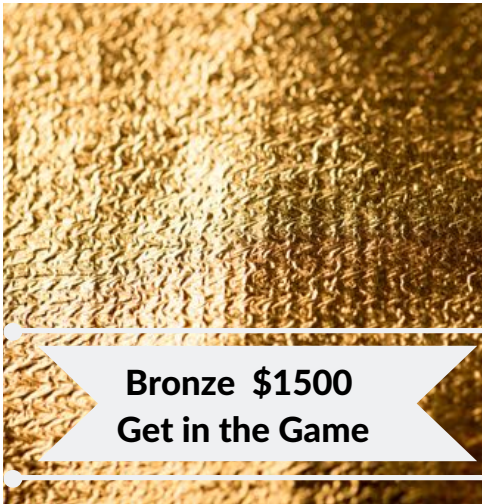
**Diamond \$12,000**  
**Ruler of the Throne**



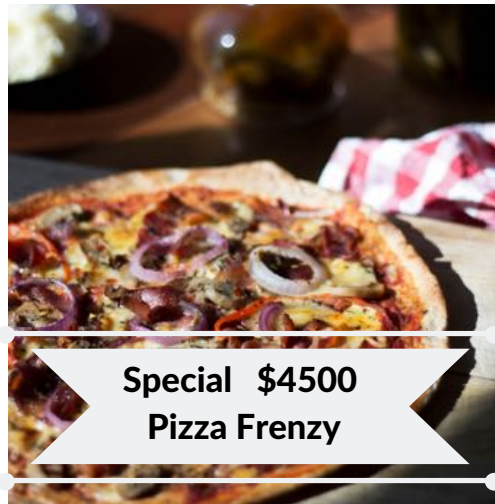
**Strike Gold \$6000**  
**King of Games**



**Silver \$3000**  
**For the Win**  
**Food & Arcade**



**Bronze \$1500**  
**Get in the Game**



**Special \$4500**  
**Pizza Frenzy**



**Special \$5000**  
**In a Snap Photos**



**Chapter Sponsorship**  
**Reserved for Chapters Only**



**Special \$6000**  
**Virtual Shooting Lounge**

[WWW.AISCANADA.COM](http://WWW.AISCANADA.COM)

**#ASISCDA2019**





# DIAMOND SPONSOR

**\$12,000  
EXCLUSIVE  
1 PACKAGE AVAILABLE**



- Signature sponsor status & company logo of title sponsor acknowledgement banner on front entrance arrival for approx 800+ guests
- Lanyards with company logo and name card - for each attendee to wear
- Dedicated Lounge with Bowling (6 lanes) and Billiards
- Looping company logo / Advertising on HDTV's throughout the venue. Approx 35% airtime loop runs all night
- 100 Beer/Wine /Spirits Tickets with company logo
- Custom Company Coasters at all bars
- Your company logo on custom golf t-shirt worn by 4 serving staff
- One dedicated e-blast announcing "Company"
- Company name and logo Included in Press Releases, advertising, email promotion & social media mentions from @ASISCanada (LinkedIn & Twitter)
- Exclusive reservation of premium restaurant tables for your VIP guests
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website
- List of business card contact information from collection from prize give-away
- \* Banner stand placement with company advertising\*

\* Sponsor to provide own pop up or portable banner





# GOLD SPONSOR

\$6,000

5 PACKAGES AVAILABLE

## KING OF FUN & GAMES

- Sponsorship of Lucky Strike games (billiards, darts, pingpong, arcade games, mini golf)
  - Inclusion in Press Releases, advertising, email promotion & social media mentions from @ASISCanada (LinkedIn & Twitter)
  - Custom cocktail napkins w/company logo
  - Looping company logo / Advertising on HDTV's throughout the venue. Approx 25% airtime loop runs all night
  - 65 Beer/Wine /Spirits Tickets with company logo
  - Your company logo on custom golf shirt worn by 2 serving staff
  - Exclusive reservation of premium restaurant tables for your VIP guests
  - Company name and logo Included in Press Releases, advertising, email promotion & social media mentions from @ASISCanada (LinkedIn & Twitter)
  - Exclusive reservation of premium restaurant tables for your VIP guests
  - Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
  - Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website
  - List of business card contact information from collection from prize give-away
  - \* Banner stand placement with company advertising
- \* Sponsor to provide own pop up or portable banner



# SILVER SPONSOR

\$3,000

10 PACKAGES AVAILABLE

**FOR THE WIN -  
FOOD & ARCADE**

- Sponsorship of food (company Logo acknowledgement on custom sign at venue (provided)
- For The Win sponsorship of the all Arcade Games (game cards provided)
- Looping company logo / Advertising on HDTV's throughout the venue. Approx 20% airtime loop runs all night
- 30 Beer/Wine /Spirits Tickets with company logo
- Your company logo on custom golf shirt worn by 1 serving staff
- Company name social media mentions from @ASISCanada (LinkedIn & Twitter)
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website





# BRONZE SPONSOR

\$1,500

15 PACKAGES AVAILABLE

**IN THE GAME**



- Looping company logo / Advertising on HDTV's throughout the venue. Approx 10% airtime loop runs all night
- 12 Beer/Wine /Spirits Tickets with company logo
- Company name social media mentions from @ASISCanada (LinkedIn & Twitter)
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website



# VIRTUAL SHOOTING



**MODERN**  
—ROUND—

**\$6,000**

**Virtual Shooting Lounge**  
**1 Package Available**

Sponsorship of Modern Round, Virtual Shooting Lounge

- Using state-of-the-art technology, Modern Round delivers an adrenaline-pumping experience for thrill-seekers centered around a simulated shooting experience that utilizes laser technology-based replica firearms with the look, feel and weight of real firearms, in a safe, upscale lounge environment.
- Virtual shooting lounge includes 6 target ranges and full bar within the lounge
- For more info details about Modern Lounge please visit <https://www.modernround.com/>
- Plus same inclusion benefits as Gold Sponsorship (minus business card collection)

## SPECIAL SPONSORS



**PHOTO  
SPONSOR**

**\$5,000**

**Photo Sponsor**  
**1 Package Available**

- Photographers - includes 2 photographers with custom branded frame on each photo & step and repeat backdrop
- Looping company logo / Advertising on HDTV's throughout the venue. Approx 20% airtime loop runs all night
- 30 Beer/Wine /Spirits Tickets with company logo
- Your company logo on custom golf shirt worn by 1 serving staff
- Inclusion in email promotion & social media mentions from @ASISCanada (LinkedIn & Twitter)
- Exclusive reservation of premium restaurant tables for your VIP guests
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website



# PIZZA SPONSOR

## **\$4,500 - Pizza Sponsor**

### **1 Package Available**

- Sponsorship of 150 late night pizzas on custom company logo table skirts
- Looping company logo / Advertising on HDTV's throughout the venue. Approx 20% airtime loop runs all night
- 30 Beer/Wine /Spirits Tickets with company logo
- Your company logo on custom golf shirt worn by 1 serving staff
- Exclusive reservation of premium restaurant tables for your VIP guests
- Company name social media mentions from @ASISCanada (LinkedIn & Twitter)
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
- Company logo & acknowledgement on ASIS Canada website listed by sponsor support level with hotlink to company website

# SPECIAL SPONSORS



# CHAPTER SPONSOR

## **\$500+ Chapter Sponsor**

Minimum \$500 contribution or greater

Bring your chapter together and promote membership benefits

- 10 Beer/Wine /Spirits Tickets with Chapter logo
- Chapter name social media mentions from @ASISCanada (LinkedIn & Twitter)
- Use of ASIS Canada logo on your company website & invites ("Proud supporter of ASIS Canada")
- Acknowledgement of support on ASIS Canada website with hotlink to Chapter website





# SPONSORSHIP FORM

## 2019 SPONSORSHIP PACKAGE 27TH ANNUAL ASIS CANADA NIGHT

Please complete in full:

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

Twitter Handle: @\_\_\_\_\_

I wish to become an official sponsor, please sign me up for:

- |                          |  |          |
|--------------------------|--|----------|
| <input type="checkbox"/> | Diamond (1 sponsorship)  | \$12,000 |
| <input type="checkbox"/> | Gold (5 sponsorships)  | \$ 6,000 |
| <input type="checkbox"/> | Silver (10 sponsorships)                                       | \$ 3,000 |
| <input type="checkbox"/> | Bronze (15 sponsorships)                                       | \$ 1,500 |
| <input type="checkbox"/> | Special - Modern Round Virtual Shooting Lounge (1 sponsorship) | \$ 6,000 |
| <input type="checkbox"/> | Official Photograph Sponsor (1 sponsorship)                    | \$ 5,000 |
| <input type="checkbox"/> | Official Late Night Pizza Sponsor (1 sponsorship)              | \$ 4,500 |
| <input type="checkbox"/> | ASIS Chapter Sponsor (include Chapter #)                       | \$ _____ |

\* Chapter Sponsorship limited to Chapters only /not open to companies

I require an invoice ☐ Yes ☐ No

Please submit official company logos with sponsorship form ☐ EPS High Res ☐ PNG

Please forward your registration immediately to committee Chairs to reserve your sponsor package.

✉ marc.courville@theattaingroup.com ✉ Julie@2BCyberBright.com

Payments can be made by credit cards online at the ASIS Canada website via <https://asiscanada.ca/canada-night/>

Alternatively, cheque payments can be made to ASIS Canada and mailed to:



ASIS Canada  
407 Laurier Ave West  
PO Box 56057  
Ottawa, ON K1R 7Z1